



Speedway Australia
PO Box 269
STEPNEY SA 5069

287 Payneham Rd
ROYSTON PARK SA 5070

Ph (08) 8139 0777 **F** (08) 8363 7977
E admin@speedwayaustralia.net.au
W www.speedwayaustralia.net.au

Regarding:

Procedures involved with applications for media accreditation, and the subsequent guidelines following such accreditation.

Policy:

A SPEEDWAY AUSTRALIA Application form for Media Accreditation is to be completed and returned to Warren King at the National Office by post, fax or email. These forms can be obtained on the SPEEDWAY AUSTRALIA website (www.speedwayaustralia.net.au) or by phoning the National Office.

- For anyone who has not previously been accredited, a passport style photo needs to be attached to the application.
- If the applicant is representing an organization, a letter is to be provided on an official letterhead signed by an authorized representative who endorses the application. This recommendation is to ensure that the organisation is providing a representative who they believe will offer a tangible service to them, to SPEEDWAY AUSTRALIA and to the sport in general. **No letter, no accreditation.**
- A maximum of three people are to be accredited representatives of any one organisation per event.
- In support of the application SPEEDWAY AUSTRALIA requires copies of published articles written by the applicant, demonstrating positive support towards Speedway and SPEEDWAY AUSTRALIA. On review of these articles SPEEDWAY AUSTRALIA will determine the applicant's suitability for State or National Accreditation.
- Senior media representative is to make contact with speedway promoters/track operators at least one week prior to attending an event. At this time they should provide the names of the accredited representatives attending (maximum of three).
- Specific requirements regarding coverage of the meeting and access to certain areas should be discussed at the time of contacting the track.
- Media representatives will have to obtain SPEEDWAY AUSTRALIA Officials Membership which includes Personal Accident Insurance Cover. (The cost of which is included on the application form).

Please Note: In the case of attending a major event, promoters may request to view a copy of any articles written about the corresponding event from the previous year. It is the discretion of the track operator/promoter to allow access of media personnel to specified areas.

There are 3 types of media accreditation:

- Journalists
- Photographers
- Videographers

There are 3 levels of media accreditation:

- Gold (for National level media)
- Silver (for State level media)
- Bronze (for club level media)

Required Documentation:

Gold: Copies of published work from 4 National meetings such as Australian Championships or National Series (from at least 3 interstate tracks).

Please note: Gold Accreditation is designed to assist working members of the media to cover race meetings on a National basis. It indicates a higher degree of professionalism in a commercial sense and that the journalists or photographers work is being published in national motor sport publications on a regular basis. Attendance at a number of national speedway events is essential throughout the season.

Silver: Copies of published work from 4 meetings within your home State such as National and State Championships or National and State series (from at least 3 different tracks).

Please note: Silver Accreditation is designed to assist working members of the media to cover race meetings on a State basis. It indicates the journalists or photographer is competent, experienced and active as a speedway media member within their own state and their work is currently being published. Whilst not limiting the journalists or photographer to operations within their own state, they need to show venue operators, event organizers or promoters at interstate meetings that they have an assignment, which requires their presence and appropriate accreditation; and/or are striving to gain further experience in order to achieve Gold accreditation.

Bronze: Copies of published work from 4 Club meetings at your local track or local area.

Please note: Bronze Accreditation is designed to assist working members of the media to cover race meetings on a local basis. It is an entry-level category and indicates the journalists or photographer is competent and active at a club or local level.

Requirements & Guidelines

Media representatives must make contact with the speedway promoters/track operators at least one week prior to attending an event to obtain permission to attend the event. Please note: the earlier the better.

Specific requirements regarding coverage of the meeting and access to certain areas should be discussed at the time of contacting the track.

In the case of attending a major event, promoters may request to view a copy of any articles written or photographs taken about the corresponding event from the previous year; and/or fill out the tracks own media accreditation form. It is the discretion of the track operator/promoter to allow access of media personnel to specified areas and how many media members from each publication will be allowed access to these areas.

Members of the media holding SPEEDWAY AUSTRALIA media accreditation or officials licence must conduct their duties in a professional manner and be considerate of fellow colleagues covering events.